



Tendencias de Movilidad

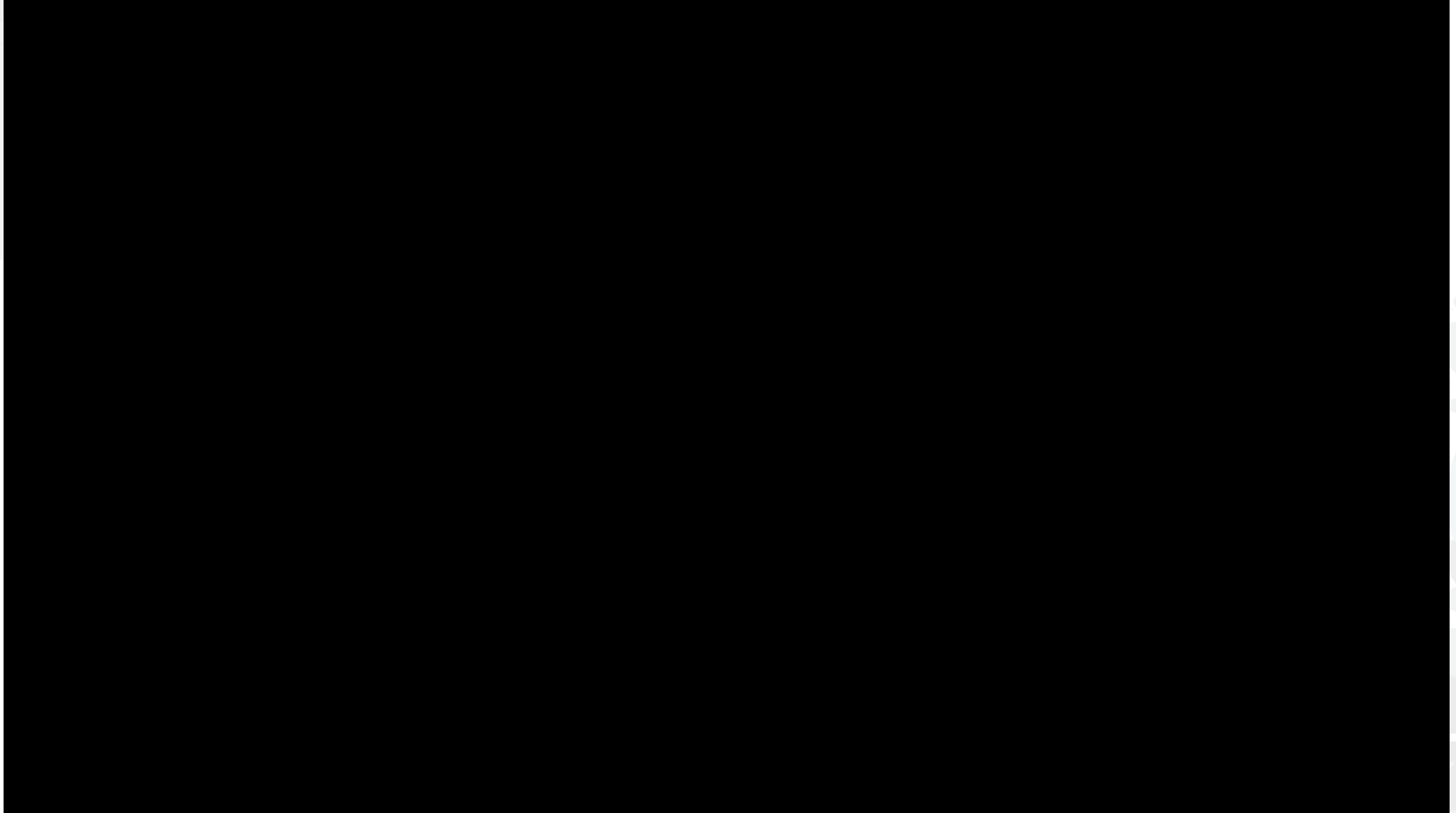
Alejandro Sáenz, REL Brand Manager TBG – Mar 15

The background of the image features several Lenovo devices, including laptops and tablets, arranged in a layered, overlapping fashion. The devices are dark-colored, and their screens display various abstract, colorful patterns. The overall aesthetic is modern and tech-oriented.

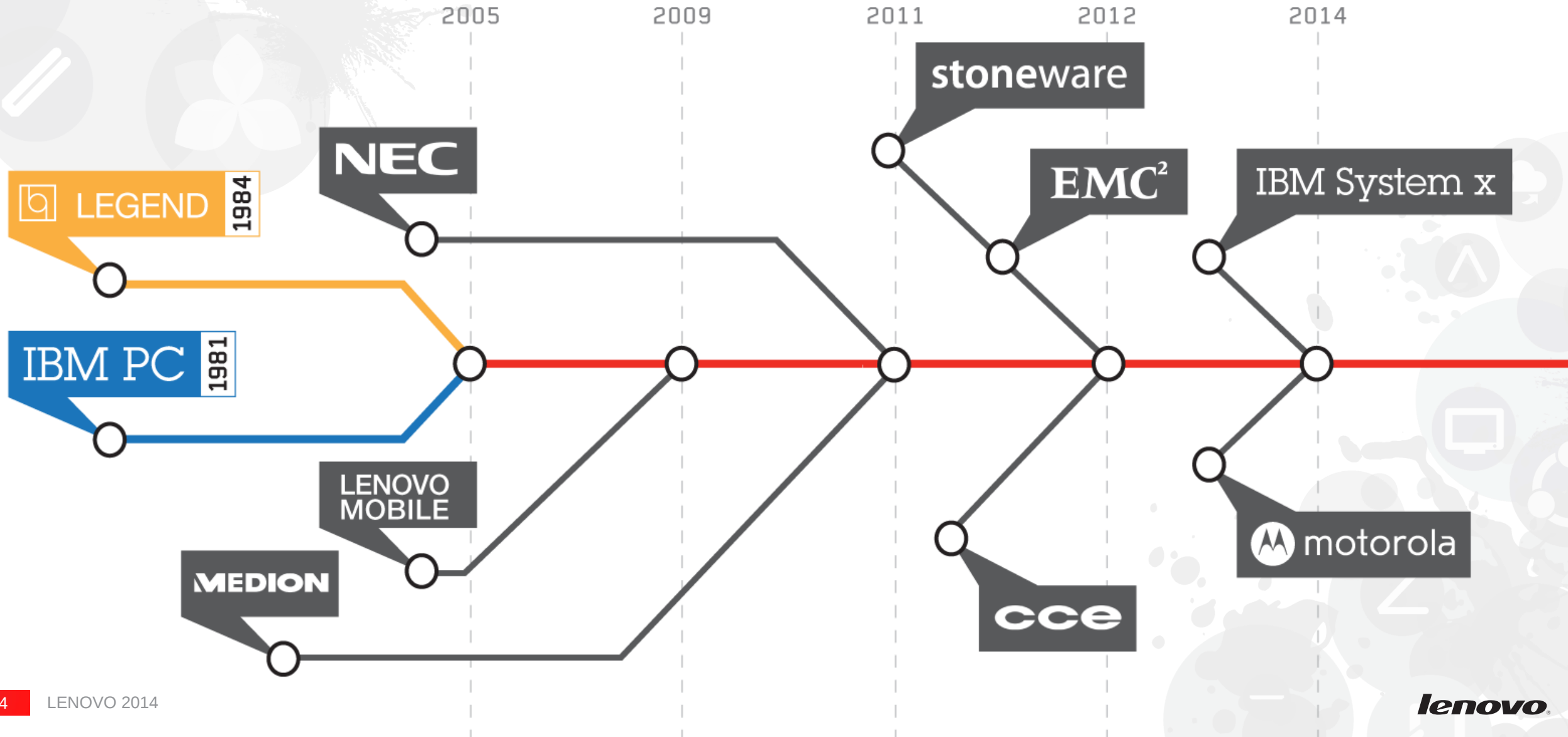
#1 GLOBAL PC
FOR TWO
STRAIGHT YEARS

lenovo

Lenovo # 1

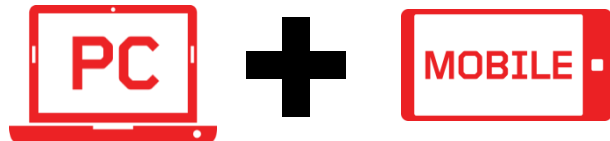


Nuestra herencia es única

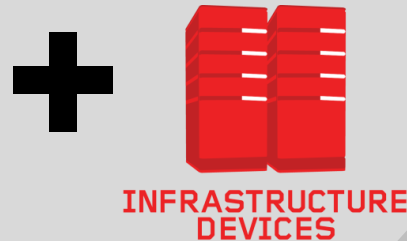


Triple PLUS - Mapa estratégico

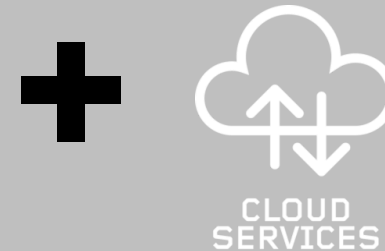
DISPOSITIVOS
INTELIGENTES
CONECTADOS



PORFOLIO
COMPLETO DE
DISPOSITIVOS



THE **LENOVO**
EXPERIENCE.



THE WORLD IS CHANGING



2015 ThinkPad®





HOW DO YOU THINK?

TABLETS

CONVERTIBLES

THIN & LIGHT

TRADITIONAL

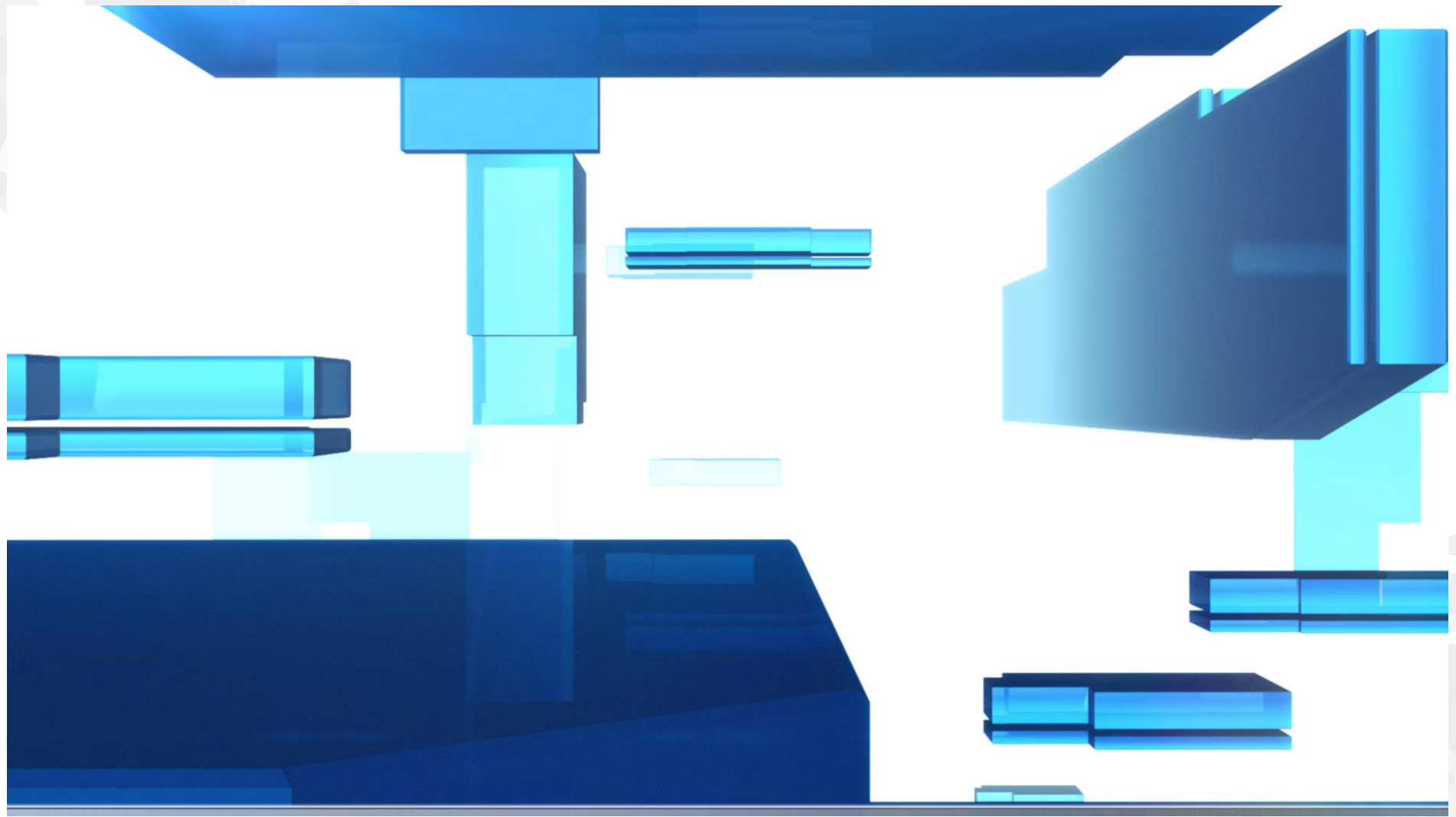


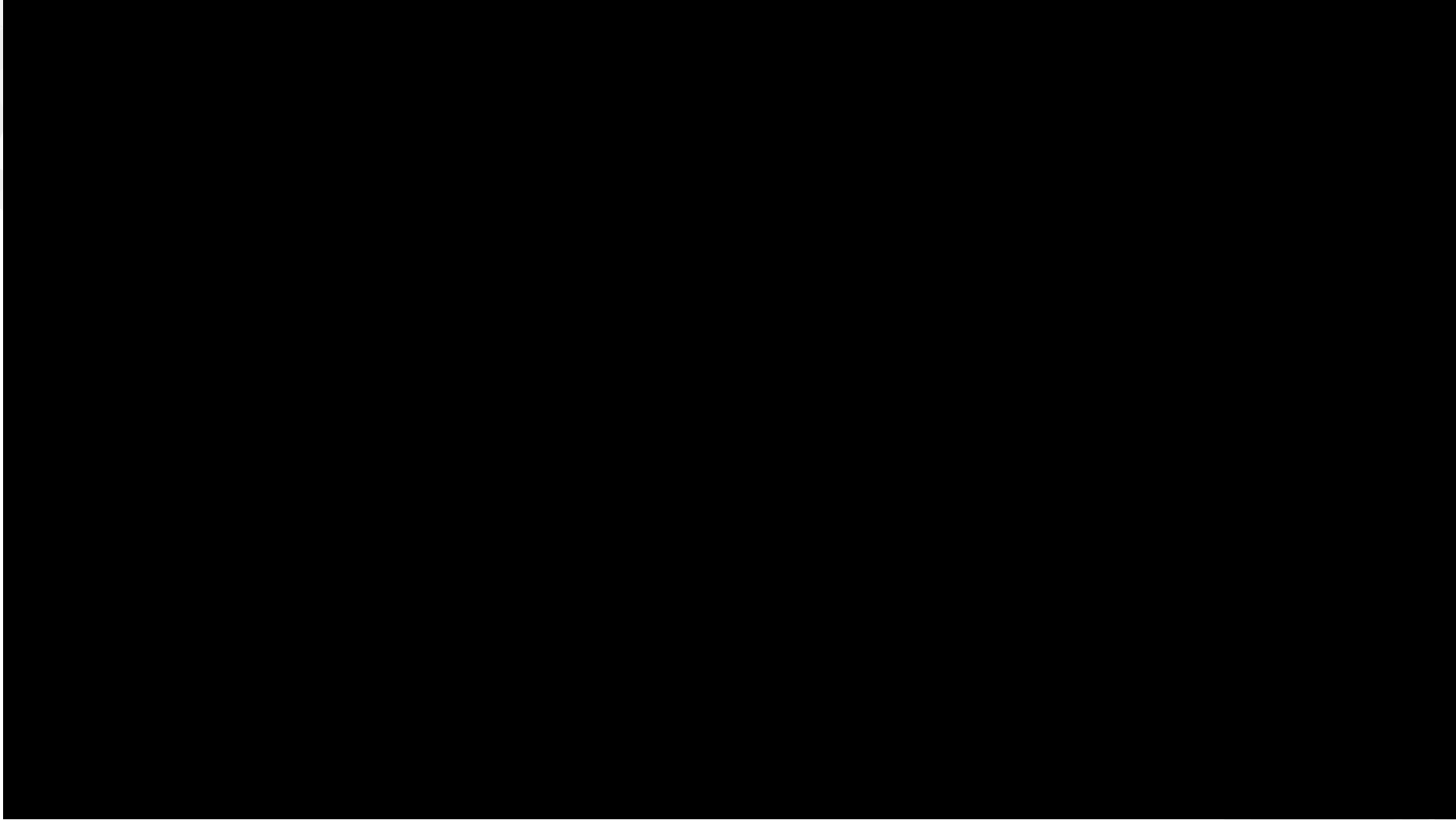
ThinkPad

TRUE MOBILITY

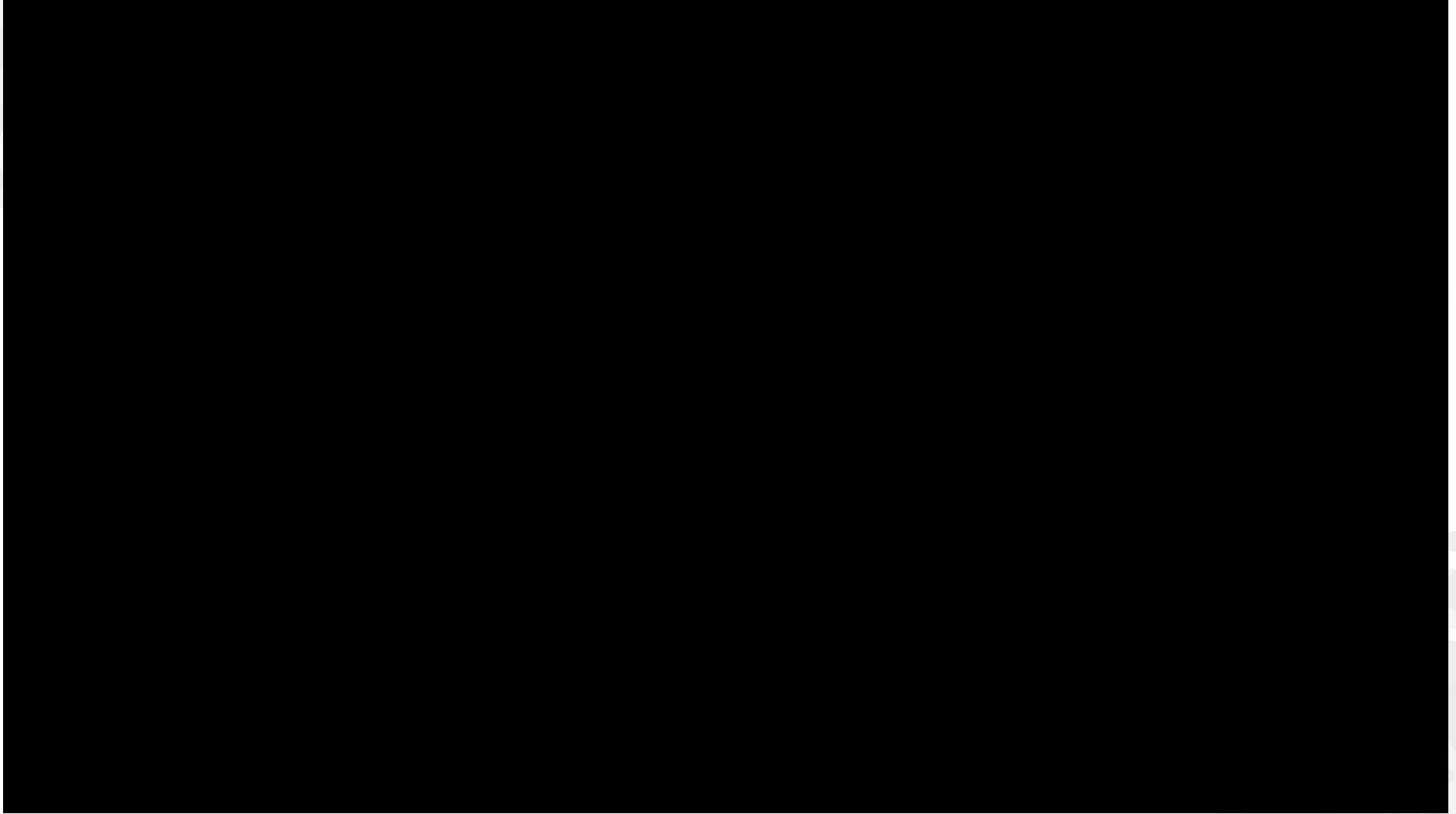


X1 Carbon

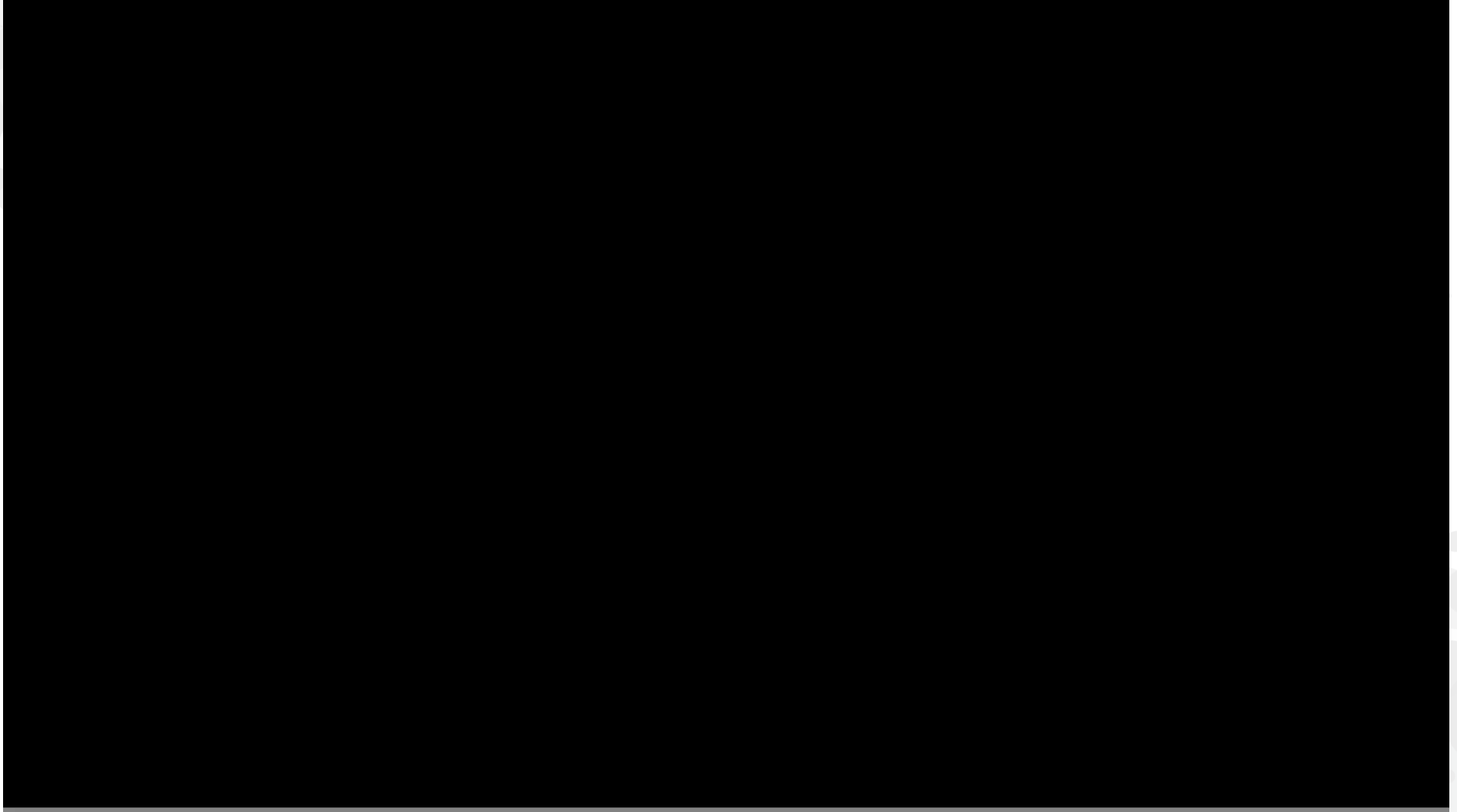




ThinkPad YOGA



Mobility Options





lenovo® **FOR**
THOSE
WHO DO.™

THANK YOU GRAZIE MERCI DANKE GRAZIAS 謝謝 СПАСИБО
GRACIAS OBRIGADO ありがとう DANK TAKK BEDANKT DAKUJEM